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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT

Applicants:

Rachel Heitz, et al.

Docket No.:

60655.4200

Serial No.:

10/707,779

Group Art Unit:

3691

Filed:

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Examiner:

Olabode Akintola

Title:

SYSTEMS, METHODS, AND

Confirmation No.:

1778

DEVICES FOR SELLING

TRANSACTION ACCOUNTS

REPLY AND AMENDMENT

Mail Stop AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Commissioner:

In reply to the final Office Action dated May 24, 2010, of which this Reply is within two months, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 6 of this paper.